NudgeChallenge Registration Form

Complete this document and send it to [nudgefrance@gmail.com](mailto:nudgefrance@gmail.com) before September 30th!

*Reminder: videos will have to be sent by ~~October 31~~~~st~~* ***- Extended deadline November 15th****! See the PowerPoint document for instructions.*

*WE WANT TO PARTICIPATE TO (1, or 2, or both):\_\_\_\_*

*❶The Best Presentation Award (in French only) ❷The Video Contest (international)*

## School/University name and address: *Example: University of Michigan, 503 Thompson Street, 48109 Ann Arbor, MI, USA.*

## Name, position and email address of your programme tutor: *Example: John Bennett, Director of the University’s Business Department, jbennett@uofm.com*

## Team leader’s name, school programme and email address: *Example: Sara Bradford, International Business MSc, sbradford@uofm.com*

## Team members’ names, school programme and email addresses:

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## Your Team Name: *Example: The Ann Arbor Behaviouralists*

## Your Nudge Project topic and challenge: *Example: Water savings. How to get people to use less water while showering?*